



Frankfurt (Germany), 6-9 June 2011

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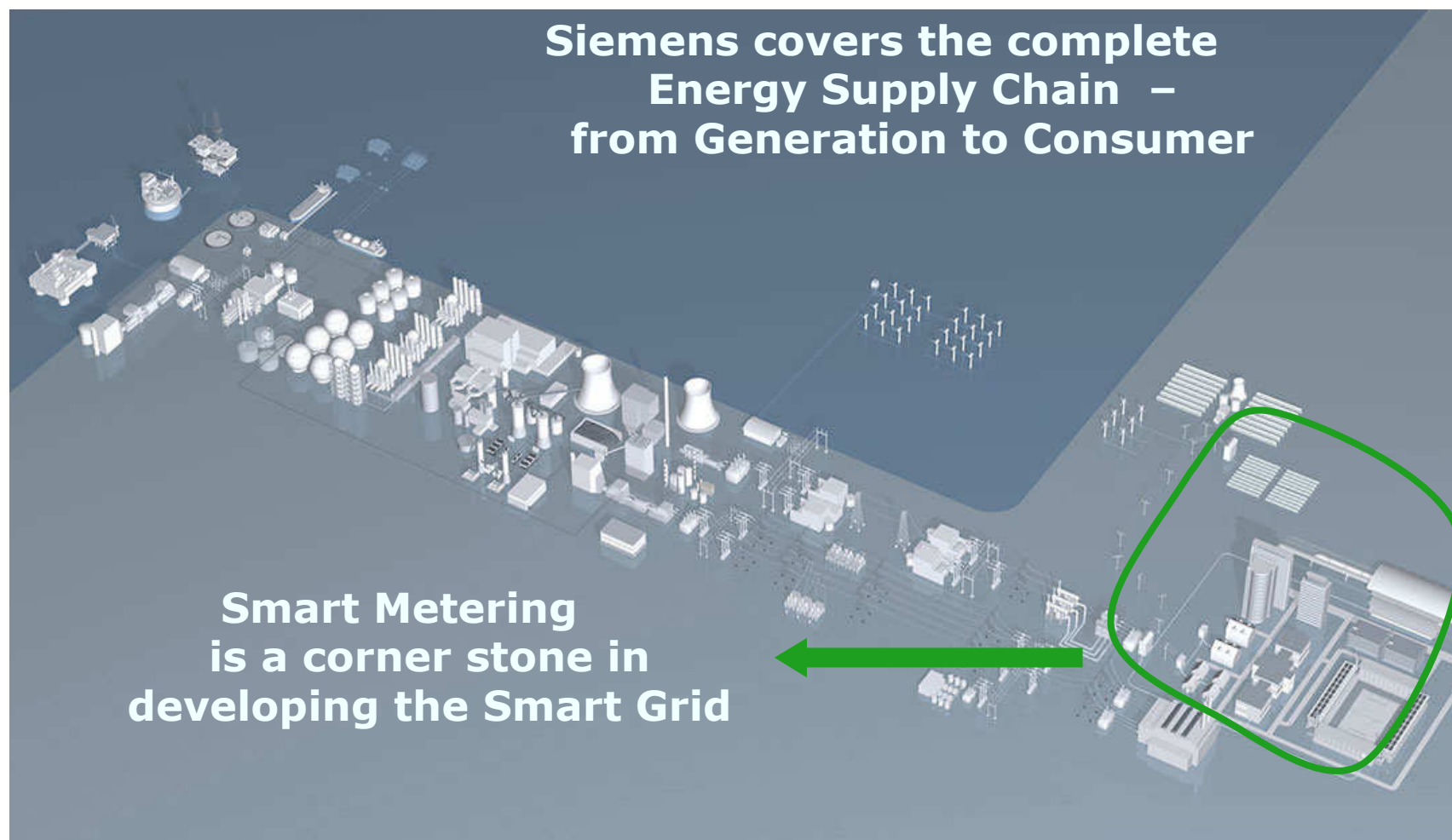
# Meter Data Management as Central Data Hub

**Dr. Monika Sturm**  
**Siemens AG Austria**  
**Roundtable 6C**



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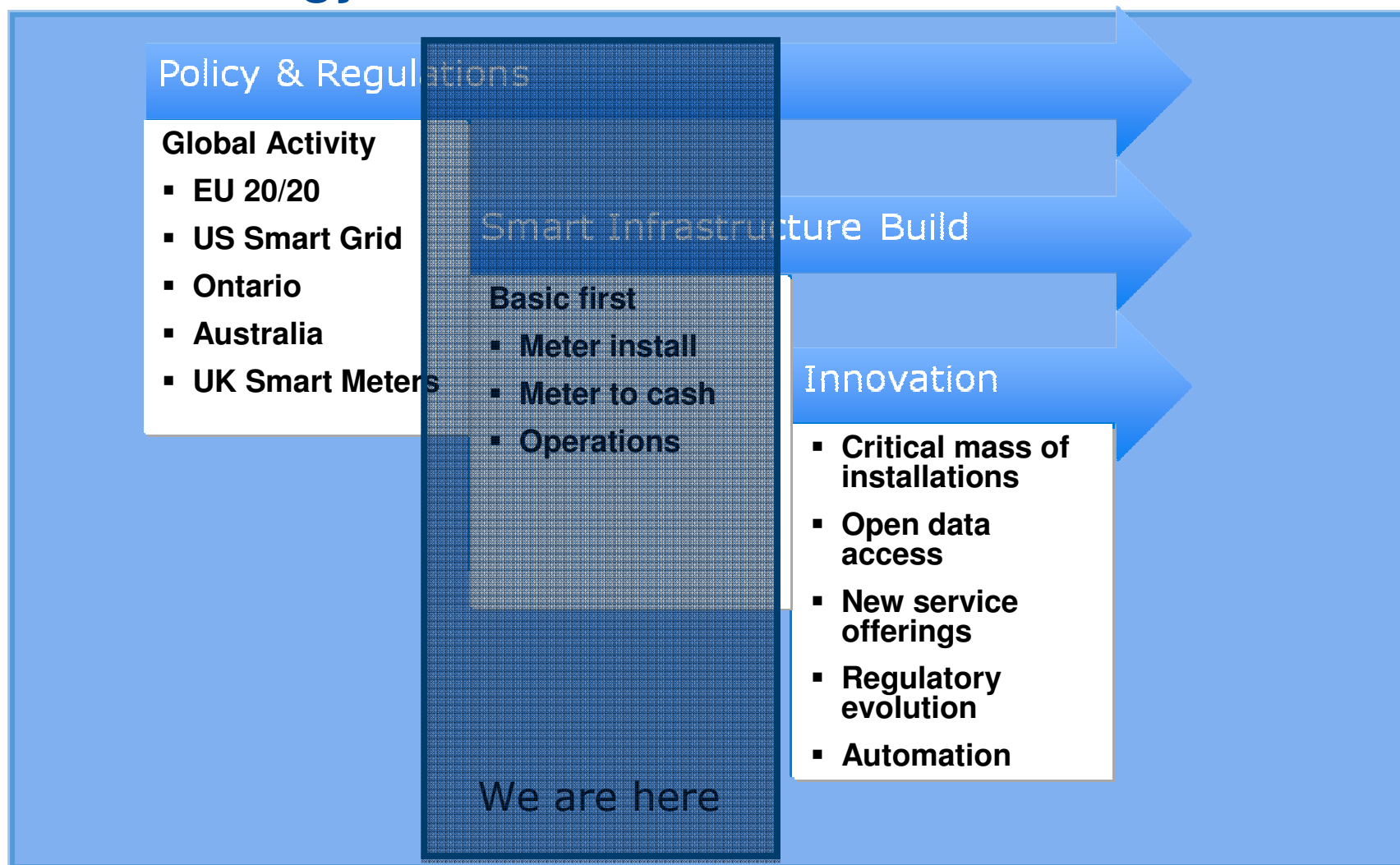
## Future Electricity Grids Will Become „*Smart*“



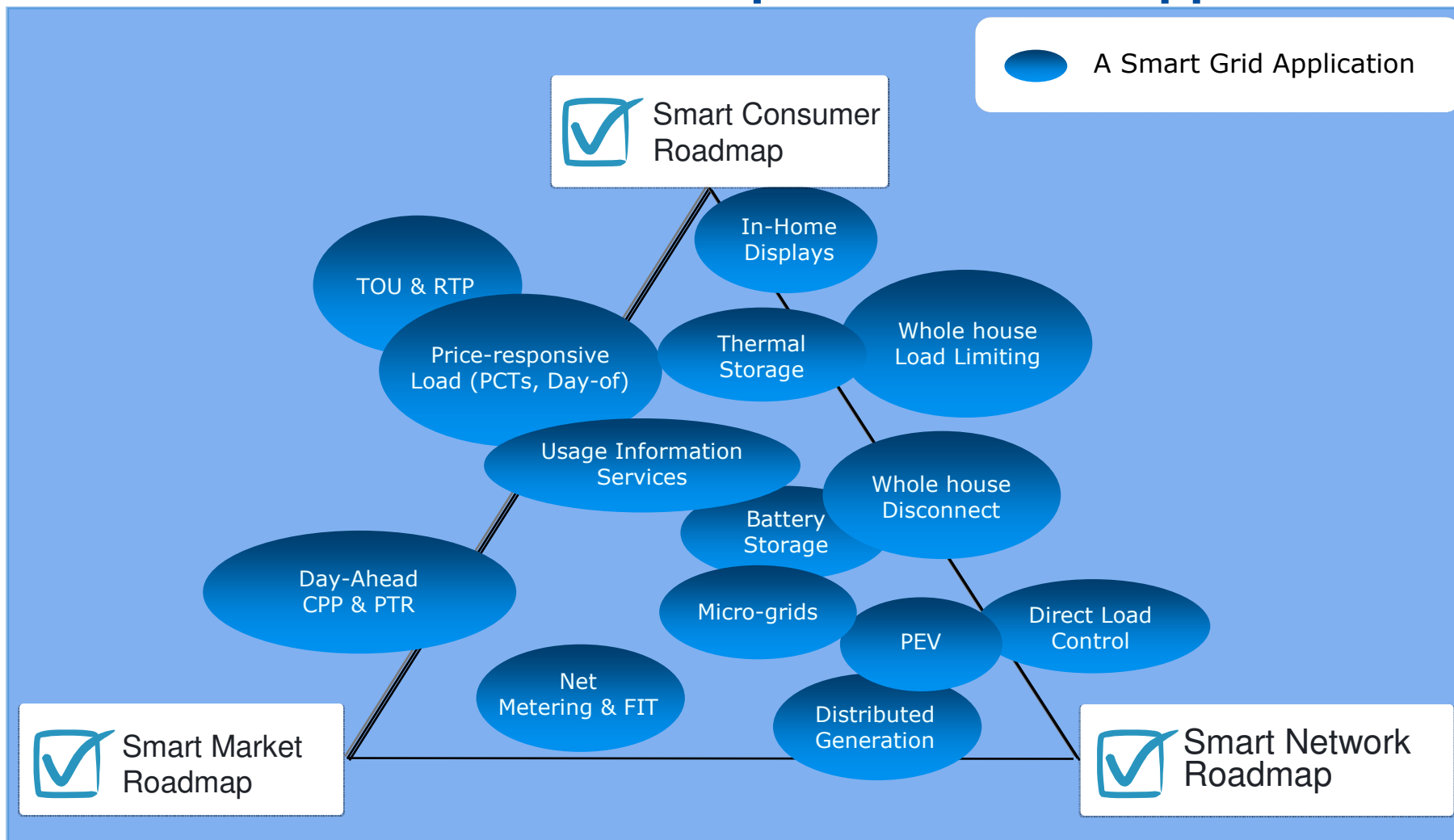


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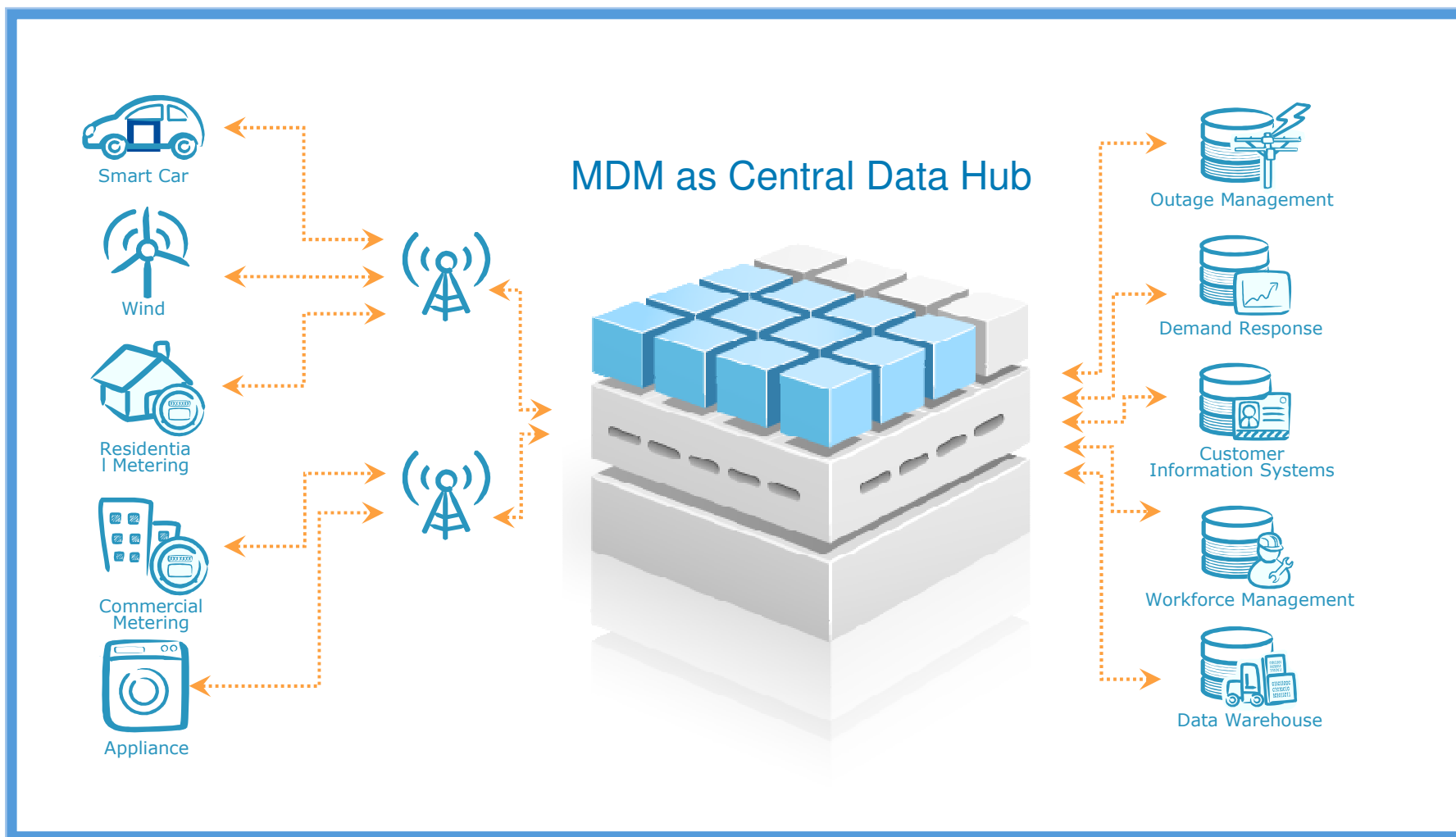
## Smart Energy Evolution



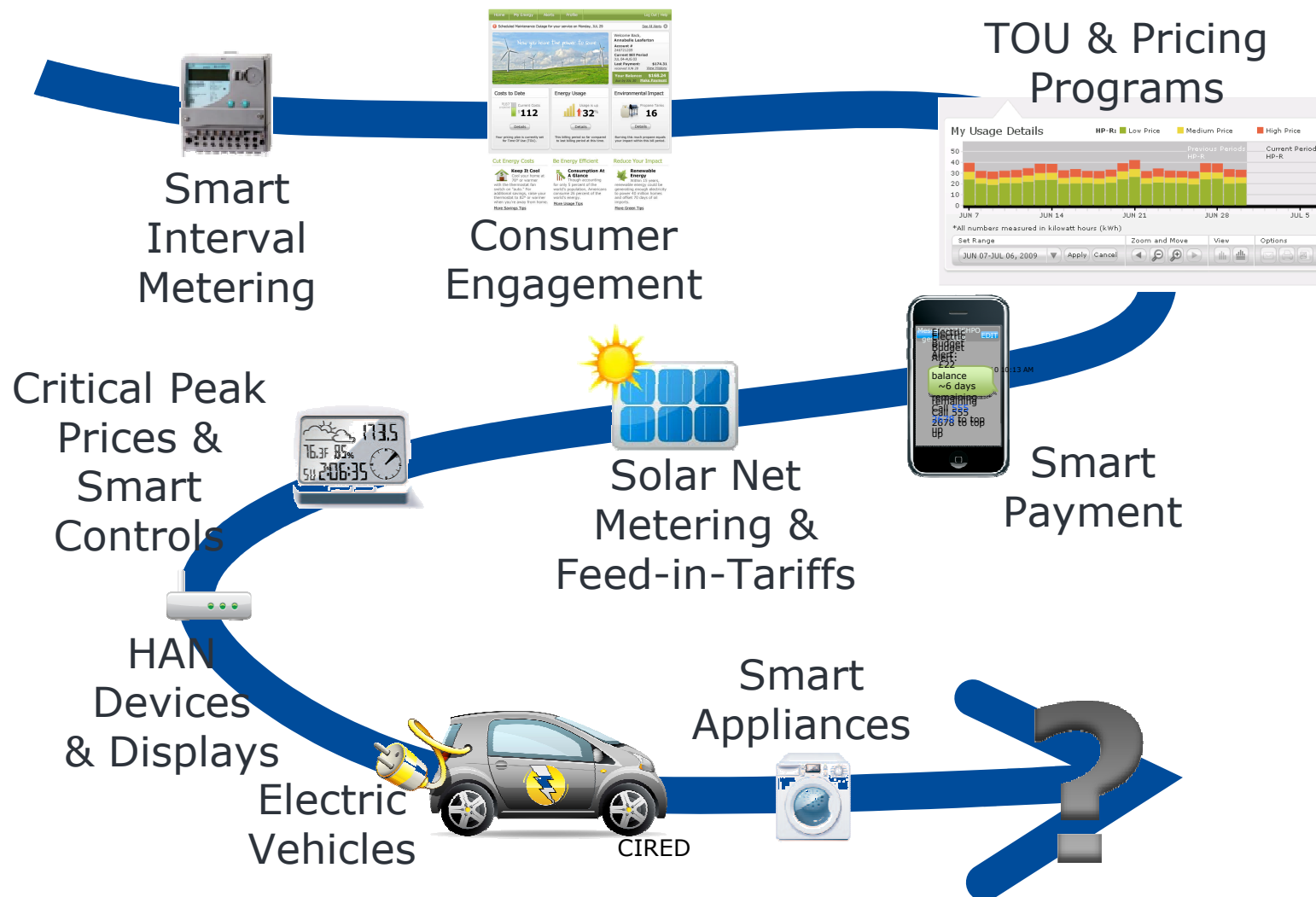
## MDM as foundation for multiple Smart Grid Applications



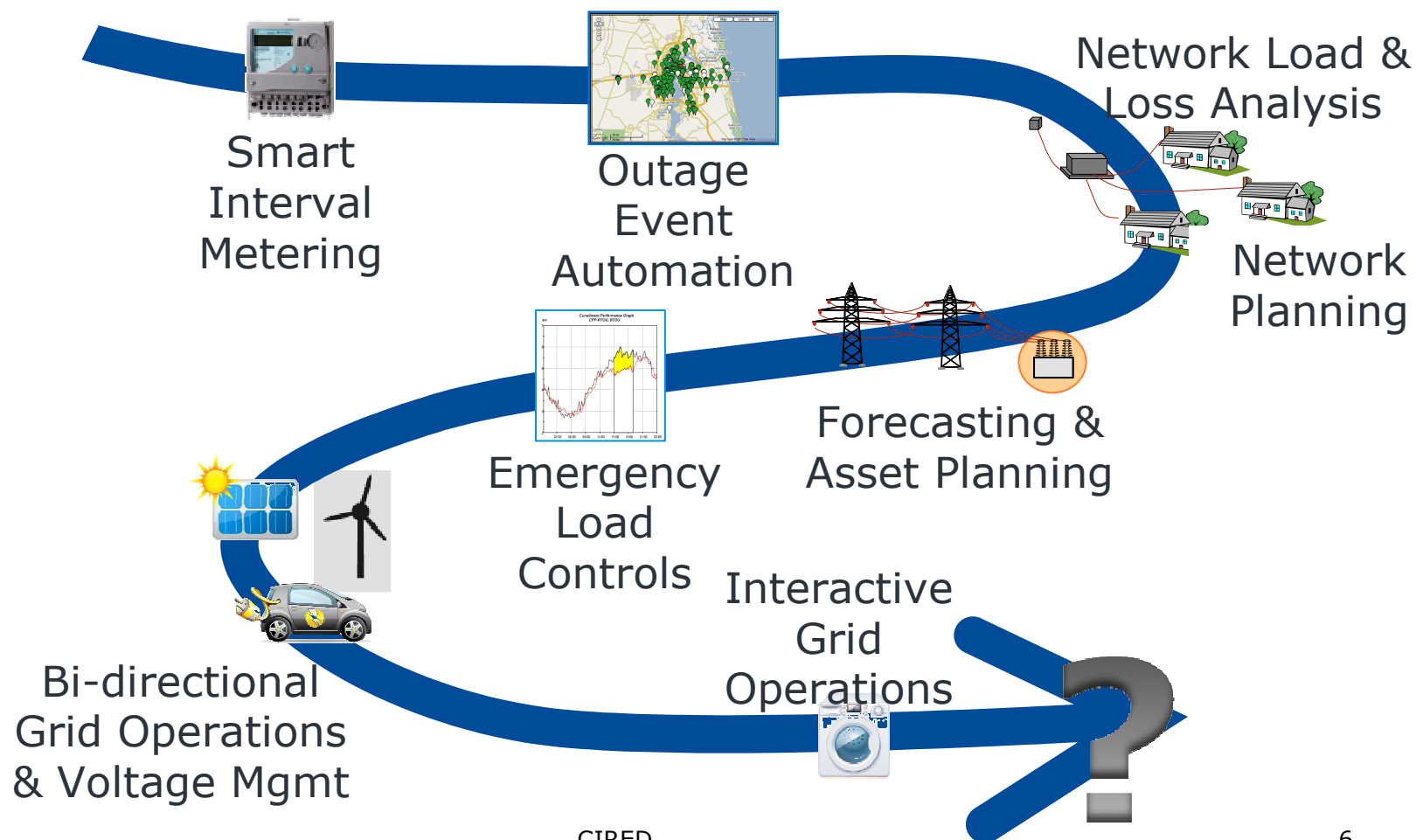
## Future oriented MDM Architecture



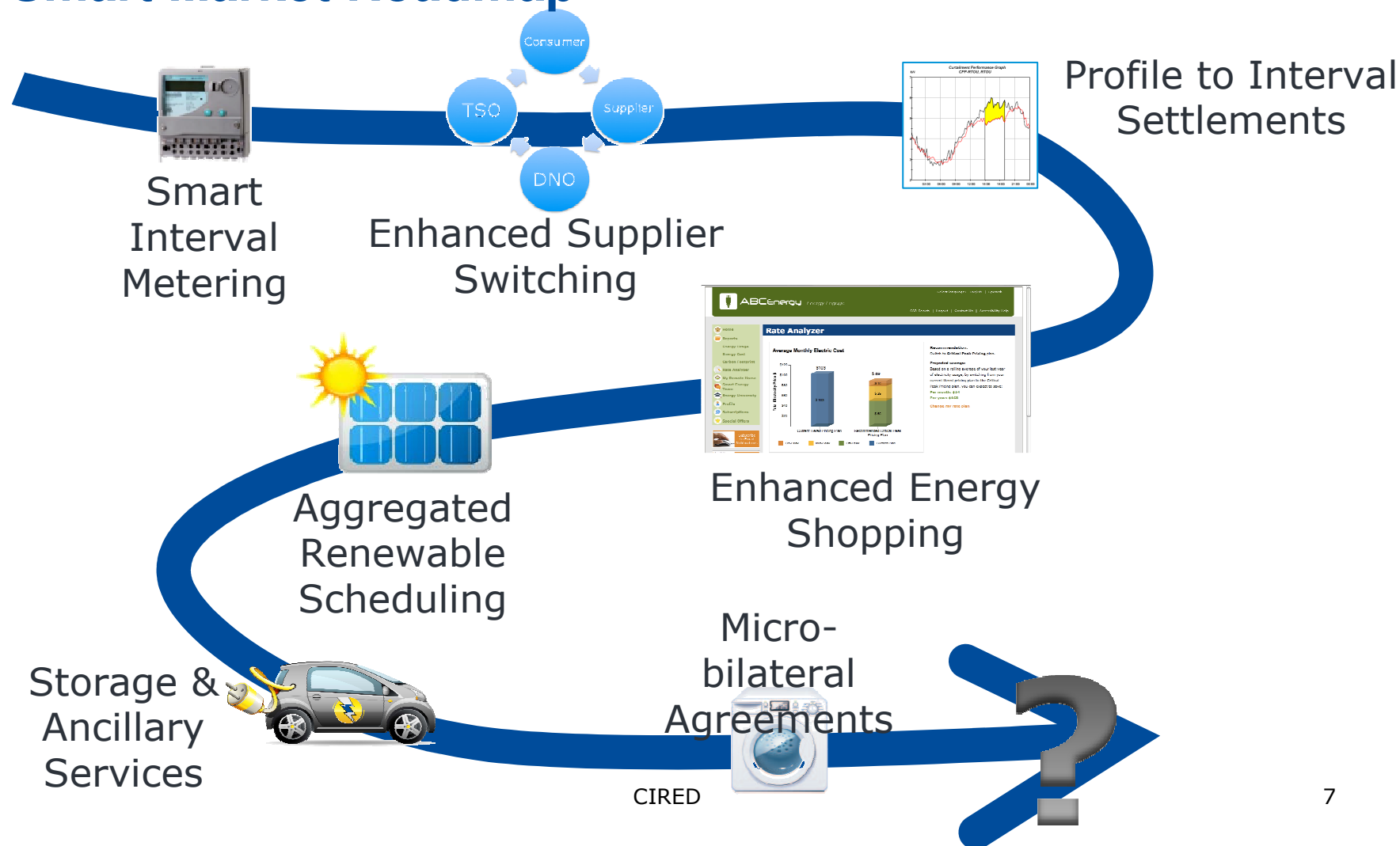
## Smart Consumer Roadmap



## Smart Network Roadmap

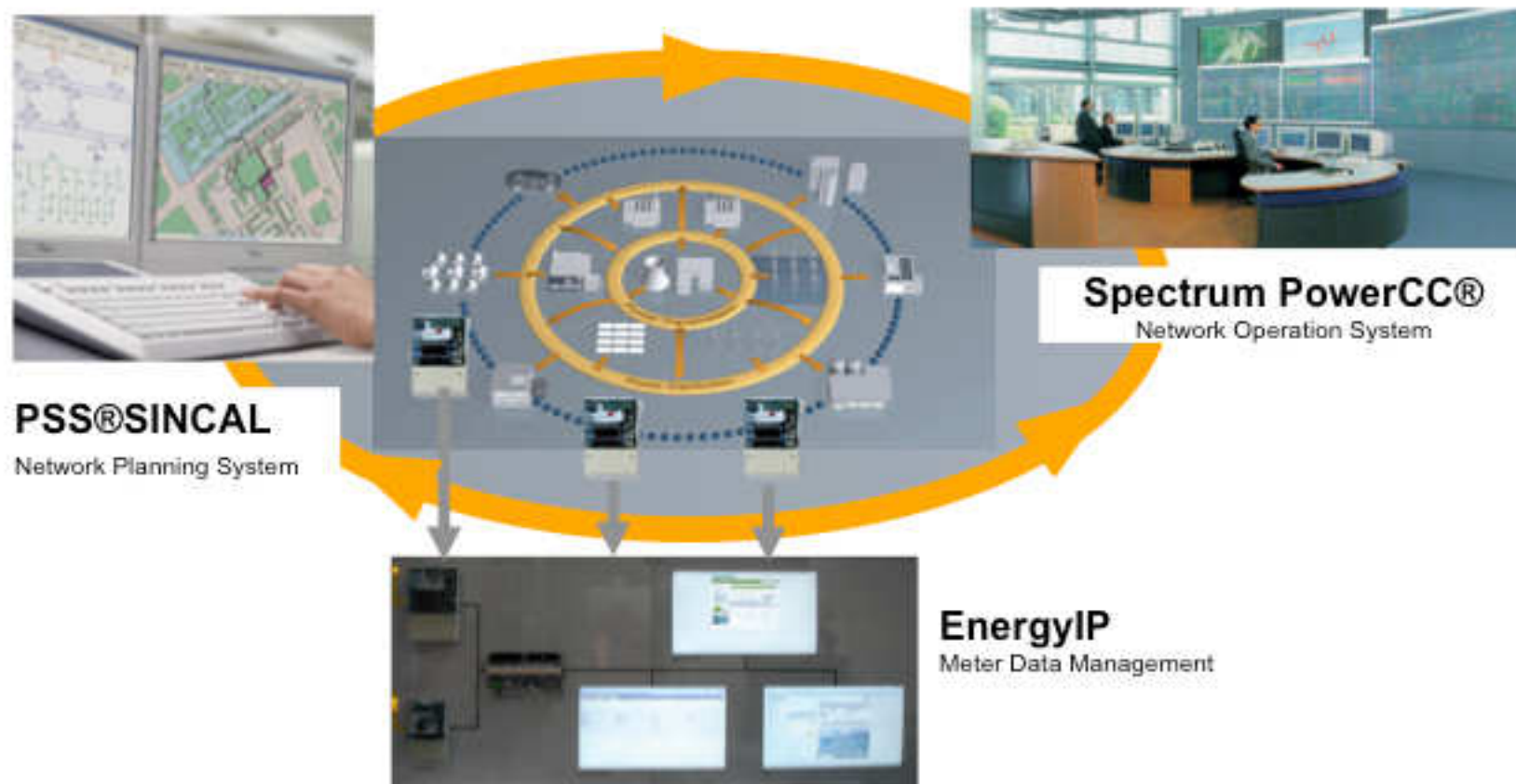


## Smart Market Roadmap

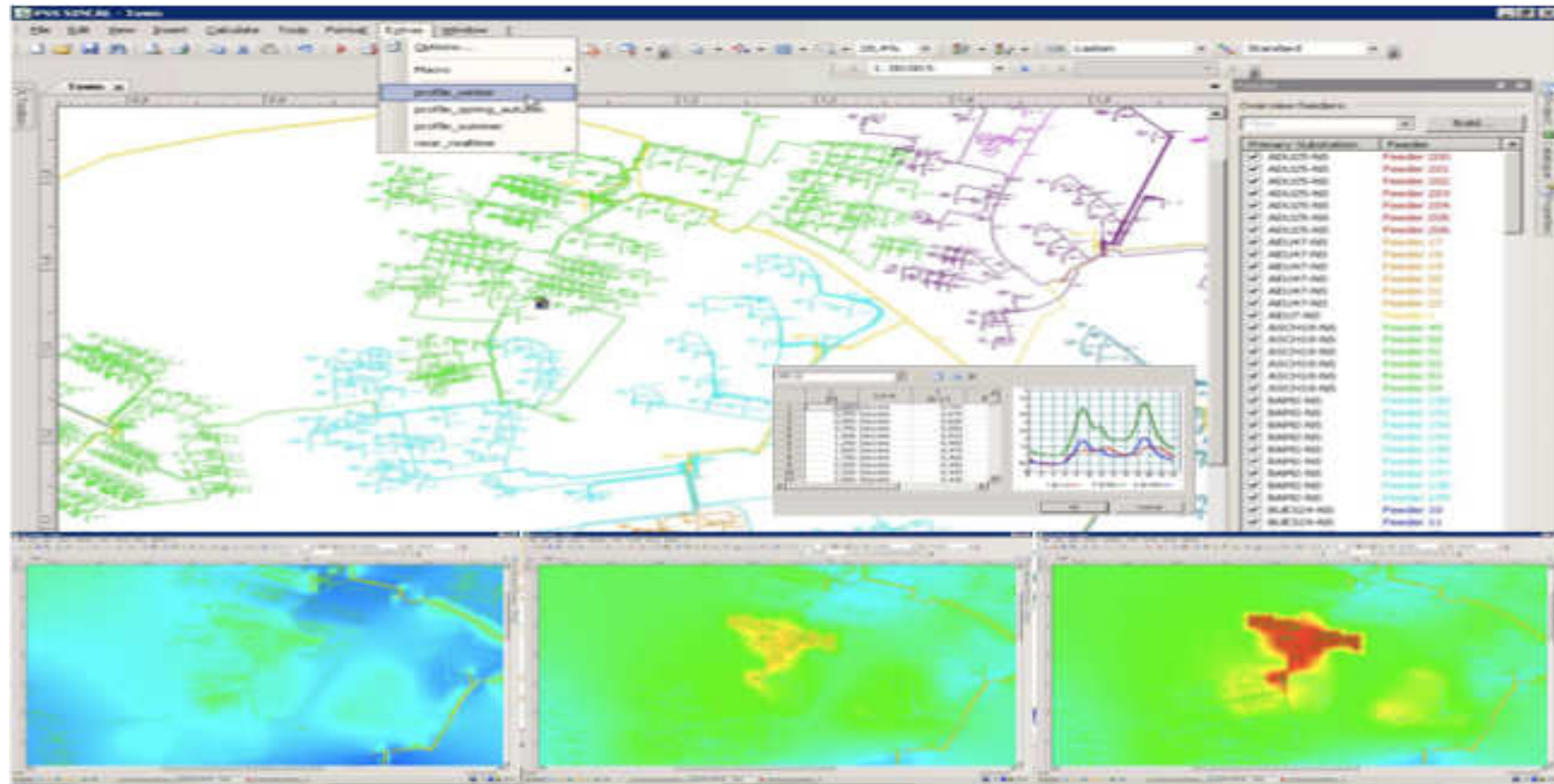




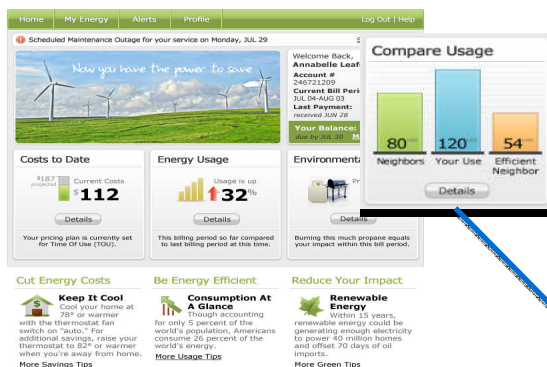
## Smart Grid Operation with Real-Time Meter Data



## Example for a varying Network Load over a Day

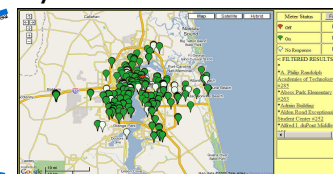


## Summary



### Serving Customers & Markets

- CRM/CIS
- Billing & Tariffs
- Credit & Collections
- Payment Services
- Settlements
- Customer Analytics
- ERP



## Commercial Operations

## Customer Operations

## Network Operations

### New Customer Services

- Data Acquisition
- Data Integrity
- Information Services
- Interactive Operations
- Device Configurations
- Multi-vendor
- Multi-network
- Device Security

### Smart Networks

- Energy Management
- Outage Management
- Asset Utilization
- Network Planning
- Demand Dispatch
- Network Analytics

